



## SaaS vs. On-Premises Software



### SPRINGCM'S FEATURES

SpringCM develops enterprise-class content management software delivered as an on-demand service with fully integrated capture, document management, workflow and business process automation technologies.

With on-demand delivery, SpringCM can have you up-and-running in less than a day. For businesses of all sizes, SpringCM helps accelerate revenue, decrease costs and avoid penalties by automating document-centric processes.

### INDUSTRY LEADERS USING SpringCM



### MORE INFORMATION

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### 12 Important Reasons why Your Next Content Management System Should be SpringCM ... NOT an Installed, Integrated, Customized On-Premises ECM Package

The Software-as-a-Service (SaaS) model provides tremendous advantages over traditional on-premises software implementations. In content management, these advantages play an even larger role in project success than in other areas. To help you make the right choice, consider these 12 reasons why you should consider SpringCM for your next document management or workflow solution.

**Reason 1 – Rapid deployment.** SpringCM can have you up-and-running in days or weeks — not months or even years like on-premises systems — with no hardware or software to install and no servers to buy. In fact, you can often be happily enjoying the SpringCM solution in less time than it would take you to order and unpack those servers, routers, disk drives and other hardware you will need to deploy an installed package — and that estimate doesn't even count all the customization you have to do with on-premises applications. The easy-to-use browser interface minimizes the SpringCM user adoption time frame, meaning your time-to-value will be much faster.

**Reason 2 – Complete solutions out of the box.** Solving a typical content management business problem requires the integration of multiple technologies like document management, workflow, scanning, capture, e-mail management, etc ... With SpringCM, 22 ECM technologies are pre-integrated. There is no need to add additional modules and to pay for expensive and time-consuming integration services.

**Reason 3 – Low cost.** SpringCM is delivered as a pay-as-you-go subscription. Combined with the savings in hardware, administration and integration services, the initial cost of a SpringCM implementation is typically only a small fraction of equivalent on-premises software.

**Reason 4 – Low risk.** SaaS solutions are inherently low risk and easy to purchase. SpringCM offers a free trial period, enabling you to configure your solution and try it before making any commitment. And even when you subscribe, all you are committing to is a one-year subscription fee — a relatively small payment. A great solution with low risk — we believe that's the way everyone should do business.

**Reason 5 – No capital expenditure requests.** As mentioned above, SpringCM is paid for on a subscription basis, which is typically considered an operating expense, letting you avoid the paperwork and hassle of capital expenditure requests. Combine that budget benefit with low initial cost and you'll see that it's often much easier and simpler to get an on-demand project approved, especially under tight budgetary conditions. With SpringCM, you can often enjoy

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the solution in less time than it takes to gain approval for the capital expenditure request for on-premises software.

**Reason 6 – Your content is more secure.** SaaS architecture enables SpringCM engineers to build additional security controls within our solution where typical on-premises content management products cannot. SpringCM employs an advanced access-control framework built into the core solution that enables secure authentication, provides advanced logging of user activity and allows administrators to control which users have access to highly sensitive documents. Multiple layers of firewalls ensure high levels of protection against intrusion detection and security vulnerabilities.

**Reason 7 – Higher availability and reliability.** With proven 99.97 percent uptime, the likelihood of our servers going down is negligible — lower than most internal IT organizations can deliver. SpringCM's documented disaster recovery plan includes redundant and failover servers, routers and switches. Our staff follows a best practices system-hardening process to strengthen our core systems and network devices from potential attacks.

**Reason 8 – Greater control over access to your data.** SpringCM hosts your data, but it's your data. It can be downloaded free, at any time, by someone with permission — without any IT involvement. We even offer a service to deliver DVD or hard drive backups to you. What could be more liberating?

**Reason 9 – Enhanced business agility.** SpringCM can be extensively tailored to meet your needs through configuration, not programming. The result is faster time-to-deployment and the ability to take full advantage of SpringCM upgrades as they are released every 10 - 12 weeks. You get the best of both worlds: applications tailored to meet your needs, and the ability to take advantage of new features and enhancements as they become available. Your SpringCM application evolves — without costly or complex reprogramming — as your business changes.

**Reason 10 – Easy integration.** Integrating document management with your line-of-business (LOB) systems is a crucial component to your solution's success. SpringCM allows you to invoke document management and workflow features from within other applications. Users

aren't required to learn a new system to take advantage of the added capabilities. SpringCM also offers a number of ways to integrate your systems from the very basic to the most elegant. Integrations can be as loosely coupled as using a flat file or as tight as using SpringCM's complete Web services capabilities for seamless and productive integration with other SaaS and installed applications.

**Reason 11 – Satisfied customers.** All the previous SaaS advantages culminate in happy end-users and administrators. In fact, in the April 21, 2008, Information Week Analytics Report on SaaS, 92 percent of companies under 1000 employees and 91 percent of companies over 1000 employees reported that their SaaS implementation had mostly or totally met their expectations. Contrast these numbers with the extensive record of failures for on-premises ECM deployments and you will see why so many organizations are moving to SaaS solutions.

**Reason 12 – A level playing field.** With on-demand solutions, the smallest company or the financially neglected department of a larger organization now has all the computing power of the biggest company. This "democratization" of technology can bring significant advantage to those who embrace the SaaS model before their competitors. And as the acknowledged leader in SaaS-based content management solutions, SpringCM is an ideal choice to partner with you.

We've shared some, but not all, of the many benefits of a SaaS. SpringCM delivers all these advantages and more in the leading SaaS-based document management and workflow solution. To learn more, call a SpringCM representative at 877.362.7273 or send an e-mail to [sales@springcm.com](mailto:sales@springcm.com).



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