



SpringCM Innovation

PRIVIA FOR IT MANAGEMENT



**GAIN A SOLUTION THAT
DELIVERS BUSINESS SUCCESS.
MINIMIZE INTEGRATION AND
MAINTENANCE BURDENS.**

The right technology can help your government business development team work smarter and improve contract win rates. To deliver value, a solution must support all facets of government business development, from identifying opportunities to capture management, proposal development and delivery. It must integrate resources for reporting, document management and enterprise databases. And it must accommodate the unique demands of the government bid and proposal process.

Privia® by SpringCM™ is a best-in-class bid & proposal lifecycle management application. Privia provides the government focus that general enterprise solutions can't offer, and it eliminates the risks, implementation hassles and costs associated with in-house efforts.

MORE INFORMATION

www.springcm.com/privia

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Privia® by SpringCM™ — A Low-Risk, Cost-Effective Solution

SpringCM provides key advantages for successful implementation:

- **Complements Existing Technologies:** Designed to co-exist with commonly used applications, Privia helps you leverage current technology investments, adding functionality for business development and proposal teams.
- **Easy to Use:** Privia integrates with Microsoft desktop applications such as Office, Project, Outlook and other Windows®-based tools. An intuitive interface requires minimal training, and Privia can be extended to external users—all while adhering to your organization's security policy.
- **A Proven Solution:** Privia enjoys a record of success in the most demanding IT environments, helping to increase revenue for leading government contractors.

Platform

- Client: Microsoft Windows 2000 Professional, Microsoft Windows XP Professional.
- Application Server: Microsoft Windows 2000 Server, Microsoft Server 2003.
- Database Server: Microsoft SQL Server 2000, or 2005.
- Communication Layer: XML over HTTP/S (TCP/IP).
- No middleware required.
- Microsoft .NET framework.

Client System Requirements

- Web Client: Any system running Internet Explorer version 6.
- Windows Client:
 - Intel Pentium 4, 1 Ghz or higher processor.
 - 512 MB RAM.
 - LAN or broadband connection.
- Microsoft Windows 2000 Professional or Windows XP Professional.
 - Microsoft Internet Explorer version 6.
 - Microsoft .NET framework.

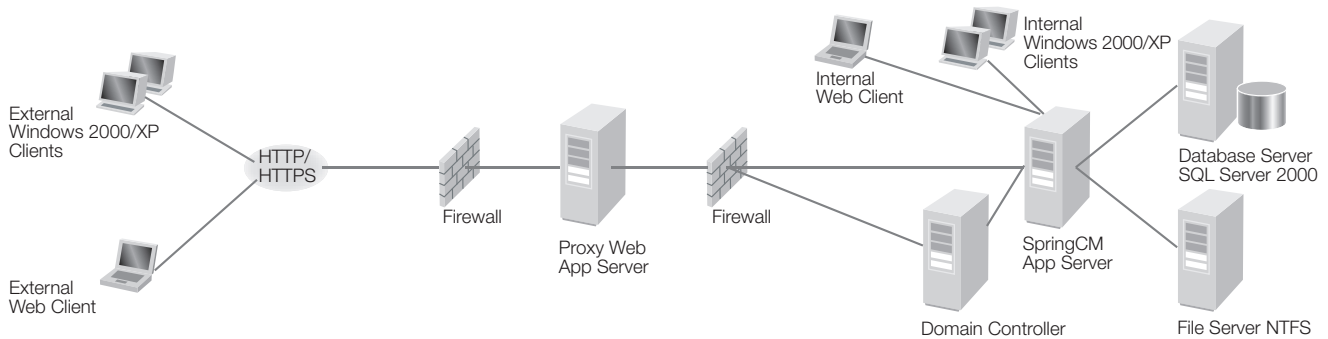
Industry Leaders Using Privia by SpringCM

- | | | |
|-----------|-----------|-------------------|
| • CACI | • ACS | • CSC |
| • STG | • Apptis | • Siemens |
| • ManTech | • Oberon | • LGS Innovations |
| • Boeing | • Chenega | • Alion Science |

Learn More

The Privia solution helps your team win more government business, and you won't lose sleep over integration hassles. To learn more, visit www.springcm.com/privia, contact sales@springcm.com or call 571.434.2982 Security

Privia: The SpringCM Solution for IT Management



Security

- Windows HTTP authentication model, as provided by corporate IIS server. Discovery of the most secure method supported by the current client environment. All communication between client and application server is through IIS using XML over HTTP/S (TCP/IP).
- Use of standard SSL encryption (up to 256-bit).
- Additional level of authentication by synchronizing application security with Windows security. Provides interface to Active Directory Services and complies with IT security policies.
- Secure data storage using Windows NTFS.

Reliable and Available

- Backup, recovery and failover capability.
- No downtime for backup. Backups can be run on the production system.
- Built-in capability to restart and verify application server in case of failure.
- Supports load balancing and clustering.

Configurable

- Accommodates business process changes without the help of IT resources.
- User interface customization for renaming data labels.

Maintenance and Support

- 24x7 support available.
- Remote diagnosis support available.
- Scheduled maintenance updates and yearly releases.
- Post-implementation user support available.
- Customer focus groups and sneak previews into new releases.
- Migration support for new releases.

Short Installation and Deployment Process; Quick User Adoption

- Typical 1- to 2-day installation time, including server network and database setup.

- Deployment: both Web clients and Windows clients are supported, as determined by the customer's IT and business user needs. Ease of use and low impact on user adoption, with a simple and intuitive user interface. Any user with basic word processing and email skills can master most functionality.

Collaboration

- Collaboration workspace supporting Instant Message, chat, threaded discussion rooms and email sharing.
- Built-in message management.
- Workspace access control supporting secure workspaces, with granular access and permissions control.
- Real-time shared document commenting.

Document Management and Version Control

- Sharing, storing and versioning of any user file.
- Access restrictions to document level, per user.
- Integration with Microsoft Office.

Extensive Search Capabilities

- Ability to search through documents, threaded discussions, emails and instant messages.
- Search include dates, times, authors and creators, and opportunity and proposal content, including custom database

Scalable

- Application server supports up to 1,000 logged-on users in a typical deployment. Add more users by simply adding more servers.
- Unlimited database records, up to the physical limit of Microsoft SQL Server.



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